



Reading Municipal Light Department  
RELIABLE POWER

For information, contact:  
Joyce Mulvaney, Communications Manager  
781-942-6419; [jmulvaney@rml.com](mailto:jmulvaney@rml.com)  
[www.rml.com](http://www.rml.com)

FOR IMMEDIATE RELEASE  
April 24, 2020

# Press Release

## ***RMLD Launches New Rebate Program for Cordless Electric Lawn Equipment***

**Reading, MA** – As part of its ongoing electrification efforts, Reading Municipal Light Department (RMLD) is pleased to announce the launch of its new Cordless Electric Lawn Equipment Rebate Program, the first of its kind in Massachusetts. The program will go into effect on April 27, 2020, is available to all customers, and offers rebates on a variety of products including:

- Zero-Turn Riding Lawn Mower: \$400
- Rear-Engine Riding Lawn Mower: \$200
- Push Lawn Mower: \$100
- String Trimmer/Edger: \$25
- Hedge Trimmer: \$40
- Leaf Blower: \$30
- Pressure Washer: \$40
- Chain/Pole Saw: \$40
- Lawn Equipment Package (Push Lawn Mower and One Additional Cordless Electric Lawn Item): \$150

The program is limited to one rebate per eligible item or equipment package per account/location, and cannot exceed 50% of the total cost of the equipment.

Shifting from gas-powered equipment to items powered by electricity will help to reduce carbon emissions; RMLD is adding carbon-free resources to its portfolio to power these new electric loads. The potential to add winter equipment will be reviewed as the winter season approaches.

For more information, please visit <https://www.rml.com/>.

###

---

**About Reading Municipal Light Department:** Established in 1894, Reading Municipal Light Department (RMLD) is a municipal electric utility serving over 68,000 residents in the towns of Reading, North Reading, Wilmington, and Lynnfield Center. RMLD has over 29,000 meter connections within its service territory.