

High School Art Contest 2023 - Official Rules

Timeline:

February 16, 2023 – Contest Kickoff

Contest rules and materials will be published on RMLD's website. The contest will be shared with local high schools to distribute to students, and will be publicized via press release, email newsletters, etc.

March 31, 2023 – All artwork is due by 11:59 pm on Friday, March 31, 2023

Eligibility to Enter:

- Student must live in Reading, North Reading, Wilmington, or Lynnfield in area served by RMLD
- Student must be in grade nine through twelve for the 2022/2023 school year

Submission Requirements:

- The artwork must be original to the student submitting the entry; artwork containing copyrighted images or slogans is not permitted.
- The artwork must clearly incorporate the theme of the contest (below).
- The artwork must contain at least three colors.
- The artwork must be two dimensional.
- The artwork may be any medium that meets the above criteria. Acceptable art includes but is not limited to: drawings, paintings, sketches, photography, and graphic art.
- The student must provide a title and a few sentences representing their artwork as part of the submission process.
- Art may be submitted in physical or digital form
- One entry per student.

Theme of Artwork:

The subject matter of the 2023 art contest is **TRAIL BLAZING**. We are asking students to visually portray the concept of versatility and incorporate the RMLD and/or electricity into the artwork. A short video (< 3 minutes in length) describing the contest and theme is available at www.rmld.com.

Deadline and Submission of Artwork:*

- All final artwork is due by Friday, March 31, 2023 at 11:59 pm
- The following information must be submitted with the artwork:
 - A title and a few sentences representing the artwork as described above
 - Student Name, Home Address, Email Address, and Phone Number
 - School student attends and grade they are in during the 2022/2023 school year
 - Parent/Guardian Name and Email Address
- Physical artwork (drawings, paintings, etc.) must be mailed or dropped off to:



Reading Municipal Light Department
230 Ash Street
Reading, MA 01867
Attn: Julie Blackley Communications Manager

- Electronic art (photography, graphic art, etc.) must be submitted in JPG or PNG format via email to jblackley@rmlld.com.

Awards:**

- Each student that submits artwork by the deadline will receive a certificate for **ten hours** of volunteerism/community service for taking part in the contest. These hours may be applicable to a graduation requirement, the national honor society, a specific art program, etc.
- Up to five winners will be selected based on the number of submissions that are received and the content of the artwork.
- Each winner will receive a gift card of up to \$100 for qualified school or art supplies.
- One or more of the winning submissions will be selected to be featured on the cover of RMLD's 2022 Annual Report.

**RMLD reserves the right to postpone or cancel the selection of a winner/winners based on the level of participation in the contest.

Publication of Submitted/Winning Artwork and Student Information:

Submitted/winning artwork and the first/last name, town of residence, school, and grade of the student who submitted the artwork will be made public.

Rights to Original Artwork:

In submitting their original artwork to RMLD as part of this contest, the submitting student/artist is relinquishing ownership of their artwork to the RMLD. By relinquishing ownership, the student/artist is granting RMLD permission to use said artwork to promote RMLD's mission, vision, programs, services, and for any other reason RMLD deems appropriate through any and all media outlets in perpetuity. The student is welcome and encouraged to utilize their original artwork in art shows, portfolios, college applications, etc.

Contacts:

Please feel free to contact RMLD with questions regarding the contest:

Julie Blackley
Communications Manager
jblackley@rmlld.com
781-942-6419