



For information contact:
Joyce Mulvaney, Communications Manager
781-942-6419; jmulvaney@rml.com
www.rml.com

FOR IMMEDIATE RELEASE
September 25, 2020

Press Release

RMLD Invites Customers to Celebrate Public Power Week Oct 4-10 with Virtual Resources and Activities for the Whole Family

Reading, MA – Public Power Week is October 4-10, 2020. This annual event is celebrated by not-for-profit, community-owned electric utilities that take pride in providing safe, reliable, and affordable electricity to the local community. Reading Municipal Light Department (RMLD) invites customers to celebrate this event virtually with resources and activities for the entire family to enjoy:

Virtual Storytime About Electricity (appropriate for preschool-aged children) – RMLD has partnered with the Reading Public Library, the Wilmington Memorial Library, and the Flint Memorial Library to bring young children in our community a virtual storytime about electricity. The video will be published to RMLD's website on October 4.

Kids Experiment Activity (appropriate for children ages 6-12 with adult supervision) – Parents/guardians are encouraged to complete an at-home science experiment with their child/children and submit a photo of the complete experiment on RMLD's website. Their child/children will then be sent an RMLD goodie bag by mail. The deadline to submit a photo is October 11.

Energy Efficiency Photo Scavenger Hunt – Customers who submit all of the photos identified on the scavenger hunt list will be entered into a raffle to win a Nest Thermostat. The deadline to submit photos is October 11. The drawing will be held October 13.

RMLD Lineworker Video – This short video will give customers a glimpse into what it's like to be an RMLD lineworker. The video will be published to RMLD's website on October 4.

Public Power in MA Video – This short video, produced by the Municipal Electric Association of Massachusetts (MEAM), highlights the benefits of public power in Massachusetts. The video will be published to RMLD's website on October 4.



In year's past, RMLD has invited customers to an open house at its Ash Street Facility to meet the staff and enjoy fun, educational activities. This year, due to the pandemic, Public Power Week is going virtual. While it's not the same as being together, RMLD hopes that local families will enjoy these online resources and activities commemorating Public Power Week.

For more information, please visit <https://www.rml.com/virtual-public-power-week-2020>.

####

About Reading Municipal Light Department: Established in 1894, Reading Municipal Light Department (RMLD) is a municipal electric utility serving over 70,000 residents in the towns of Reading, North Reading, Wilmington, and Lynnfield Center. RMLD has over 29,000 meter connections within its service territory.