



**Reading Municipal Light Department**  
RELIABLE POWER

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FOR IMMEDIATE RELEASE  
April 2, 2021

# Press Release

## ***RMLD Invites Customers to Attend a Virtual Electric Vehicle Workshop on April 27, 2021 at 7:00 pm***

**Reading, MA** – The Reading Municipal Light Department (RMLD) invites its customers to attend a Virtual Electric Vehicle (EV) Workshop on Tuesday, April 27, 2021 at 7:00 pm. The event is free, but those interested in attending are asked to register. The goal of the workshop is to educate and increase awareness of plug-in electric vehicles (PEVs) and their benefits. The workshop will consist of two parts:

**EV 101 Presentation** – A short presentation covering basic information about plug-in electric vehicles including types of vehicles, charging, incentives, the benefits of driving electric, and updates on vehicle fuel technology developments. An overview of RMLD's electrification programs and efforts, including pending grant applications for public electric vehicle charging infrastructure, will also be covered.

**EV Owner Panel** – A moderated panel discussion with electric vehicle owners who are also RMLD customers; panelists will share their first-hand experiences with owning and driving an electric car.

A question-and-answer session will close out the virtual event. The session will be recorded and posted on RMLD's website for those unable to attend live.

Plug-in electric vehicles offer many benefits to traditional gas-powered vehicles including reduced operating costs for drivers and reduced carbon emissions. PEV adoption has steadily increased in recent years thanks to improvements in battery technology, more vehicle options, expanded charging infrastructure, and increased public awareness.

Increasing the adoption of PEVs is an important component in RMLD's ongoing electrification efforts, as well as overall carbon reduction efforts across the Commonwealth. To aid in the adoption of PEVs, RMLD offers rebates to customers who install a qualified charging station at their home or business. Please visit <https://www.rml.com/electric-vehicle-rebate-programs> for details and eligibility criteria.



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To learn more and register for the virtual event, visit <https://www.rml.com/home/news/join-us-virtual-electric-vehicle-workshop>.

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**About Reading Municipal Light Department:** Established in 1894, Reading Municipal Light Department (RMLD) is a municipal electric utility serving over 70,000 residents in the towns of Reading, North Reading, Wilmington, and Lynnfield Center. RMLD has over 29,000 meter connections within its service territory.