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## **Press Release**

## RMLD Launches New Mobile-Friendly Website

**Reading, MA** – Reading Municipal Light Department (RMLD) is pleased to announce the launch of its new mobilefriendly website. The site, which went live on June 1, 2018, also offers improved navigation and search functionality, and is intended to provide customers a more user-friendly online experience. RMLD's web address remains www.rmld.com.

RMLD's website contains information on RMLD programs and events, energy efficiency tips, and allows customers to pay their electric bill, report an outage, sign up for service, and more.

To further improve operating efficiency and customer communication, RMLD is implementing an Outage Management System (OMS) within the next few months. Once implemented, customers will be able to access an outage map through RMLD.com to get real time information and updates on area outages. A customer notification system that sends specific outage information to affected areas via multiple channels such as phone, text, and email is also being evaluated and is expected to be implemented within the next two years.

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