For information contact Joyce Mulvaney Communications Manager 781-942-6419; <u>imulvaney@rmld.com</u> www.rmld.com FOR IMMEDIATE RELEASE July 6, 2018

Press Release

RMLD Discontinues Smartphone App Following Launch of New Mobile-Friendly Website

Reading, MA – The Reading Municipal Light Department (RMLD) will discontinue the use of its smartphone app effective July 31, 2018. The app was initially launched because RMLD's old website had limited mobile compatibility. The app provided a means for customers to interact with RMLD via their smartphone. This access is now available through RMLD's new mobile-friendly website, www.rmld.com.

RMLD's new website contains information on RMLD programs and events, energy efficiency tips, allows customers to pay their electric bill, report an outage, and sign up for service, and displays RMLD's Twitter feed prominently at the top of the page.

END