



Reading Municipal Light Department  
RELIABLE POWER

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FOR IMMEDIATE RELEASE  
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# Press Release

## ***RMLD Teams Up with Danvers Electric to Offer a Free Ride and Drive Event During National Drive Electric Week***

**WHEN:** Sunday, September 16, 2018, 10:00 am – 2:00 pm

**WHERE:** Reading Municipal Light Department – 230 Ash Street, Reading

**Reading, MA** – In celebration of National Drive Electric Week (September 8-16), Reading Municipal Light Department (RMLD), in partnership with the Town of Danvers Electric Division, invites customers to attend a free Plug-in Electric Vehicle Ride and Drive event on Sunday, September 16, 2018 from 10:00 am to 2:00 pm at RMLD's offices located at 230 Ash Street, Reading. Attendees are invited to view and test drive (or ride) an assortment of plug-in vehicles from local automobile dealers. Information about charging stations, electric vehicle incentive programs, and rebate programs will also be available. Local electric vehicle owners will also be in attendance to offer insider reviews and commentary.

Customers who are unable to make it on Sunday are welcome to attend a Ride and Drive event held by Concord and Belmont on Saturday, September 15<sup>th</sup> from 11:00 am – 3:00 pm at Walden Pond in Concord.

RMLD's summer pilot program offers residential customers a \$1,500 rebate for the lease or purchase of a new or used Battery Electric Vehicle (BEV), and a \$1,000 rebate for the lease or purchase of a new Plug-In Hybrid Electric Vehicle Plus (PHEV+) with an on-board battery capacity greater than 10 kWh. Customers must take delivery of the vehicle by October 31, 2018 in order to qualify. RMLD also offers a residential rebate of 100% of equipment costs up to \$500 for a networked (or "smart") AC level 2 charging station.

Electric vehicles offer significant environmental benefits, reduce fuel costs for EV owners, and help keep electric rates low.

For more information on RMLD's electric vehicle program, visit <http://www.rml.com/electric-vehicle-rebate-programs>.

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