



Reading Municipal Light Department
RELIABLE POWER

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Press Release

RMLD Offers Memorial Day Sale: Additional Savings on Nest Thermostats and Free Google Home Mini

Reading, MA – Reading Municipal Light Department (RMLD), in partnership with Nest and Energy Federation, Inc., is pleased to offer its residential customers, in addition to RMLD's current smart thermostat rebate of \$50, additional savings of \$50 on the Nest Learning Thermostat and \$20 on the Nest E, as well as a free Google Home Mini with purchase. There is a limit of two per customer. This Memorial Day promotion is available from Thursday, May 24, 2018 to Sunday, June 3, 2018 at RMLD's online store, <http://www.energyfederation.org/rml>.

These savings are applied instantly when a smart thermostat is purchased through RMLD's online store. During the sale, RMLD's rebate will be combined with the promotional savings to further reduce the price of the Nest Learning Thermostat by \$100 to a final price of \$149, and the Nest E by \$70 to a final price of \$99. Customers are eligible for a maximum of two RMLD smart thermostat rebates per lifetime of the device (10 years).

According to the U.S. Department of Energy, heating and cooling are the largest energy consumers in most homes, accounting for almost half of the total energy used. Wi-Fi enabled smart thermostats such as those offered by Nest allow customers to optimize their home's heating and cooling to save energy and money. Both Nest Thermostats are Energy Star Certified, can be controlled remotely from any smart phone using the Nest app, and allow customers to monitor their energy usage and history. The Nest E Thermostat is programmable and uses your phone's location to automatically adjust and save energy when you're not at home, while the Nest Learning Thermostat learns your preferences and automatically adjust the home's temperature based on your habits after only a week of use.

Customers can refer to this Nest Support article to determine whether their system is compatible with a Nest Thermostat: <https://nest.com/support/article/How-to-tell-if-your-heating-and-cooling-system-will-work-with-the-Nest-Thermostat>.

RMLD's online store is limited to residential customers with a delivery address in one of RMLD's four service communities: Reading, North Reading, Wilmington and Lynnfield (zip codes of 01867, 01864, 01887 or 01940). Customers are required to provide their RMLD account number to complete an order.

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