

RMLD



Reading Municipal Light Department  
AN ERA OF ELECTRIFICATION

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FOR IMMEDIATE RELEASE  
August 16, 2019

# Press Release

## *RMLD Invites Customers to Attend Free Electric Car Show*

**WHEN:** Sunday, September 15, 2019, 10:00 am - 2:00 pm

**WHERE:** Swain Green - 140 Middlesex Avenue, Wilmington

**Wilmington, MA** – Reading Municipal Light Department (RMLD) invites customers to attend a free Electric Car Show on Sunday, September 15, 2019 from 10:00 am to 2:00 pm. The event will be held in the Swain Green parking lot located at 140 Middlesex Avenue, Wilmington during the Wilmington Farmers Market. Attendees are invited to view an assortment of plug-in electric vehicles from local automobile dealers. Local owners will also be in attendance with their electric vehicles to offer insider reviews and commentary. Information about charging stations, electric vehicle incentive programs, and RMLD rebate programs will also be available. This is a family friendly event featuring complimentary snacks, kids' activities, and a raffle.

Plug-in electric vehicles offer significant environmental benefits, reduce fuel and maintenance costs for owners, and help keep electric rates low.

Electric vehicle owners interested in showing their vehicle may register at <https://www.rml.com/electric-vehicle-rebate-programs/webforms/electric-car-show-owner-registration>.

Special thanks to the Wilmington Farmers Market and the Town of Wilmington for their support of this event.

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**About Reading Municipal Light Department:** Established in 1894, Reading Municipal Light Department is a municipal electric utility serving over 68,000 residents in the towns of Reading, North Reading, Wilmington, and Lynnfield Center. RMLD has over 29,000 meter connections within its service territory.