

For information contact Joyce Mulvaney Communications Manager 781-942-6419; jmulvaney@rmld.com www.rmld.com

FOR IMMEDIATE RELEASE November 15, 2019

Press Release

RMLD Offers Black Friday Savings on Select Smart Thermostats

Reading, MA – Reading Municipal Light Department (RMLD), in partnership with Google Nest, ecobee, and Energy Federation, Inc., is pleased to offer its residential customers Black Friday savings on select smart thermostats at RMLD's online store, http://www.energyfederation.org/rmld. Available offers and their effective dates are as follows:

ecobee SmartThermostat - \$149 after RMLD's \$50 instant rebate and additional savings of \$50 from November 19, 2019 – December 3, 2019.

ecobee3 Lite Thermostat - \$89 after RMLD's \$50 instant rebate and additional savings of \$30 from November 19, 2019 – December 3, 2019.

Google Nest Learning Thermostat - \$129 after RMLD's \$50 instant rebate and additional savings of \$70 from November 28, 2019 – December 4, 2019.

Google Nest E Thermostat - \$89 after RMLD's \$50 instant rebate and additional savings of \$30 from November 28, 2019 – December 4, 2019.

Customers are eligible for a maximum of two RMLD smart thermostat rebates per lifetime of the device (10 years); those who have already met the rebate threshold are still able to receive the additional savings offered through this sale.

Customers are encouraged to reference the following support articles to determine whether their HVAC system is compatible with the offered smart thermostats:

ecobee: https://www.ecobee.com/compatibility/thermostat/

Google Nest: https://store.google.com/us/magazine/compare thermostats?hl=en-US&GoogleNest



RMLD's online store is limited to residential customers with a delivery address in one of RMLD's four service communities: Reading, North Reading, Wilmington and Lynnfield Center (zip codes of 01867, 01864, 01887 or 01940). Customers are required to provide their RMLD account number to complete an order.

END