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## Press Release

### ***RMLD Offers Online Black Friday Promotion – Residential Customers Can Save up to \$140 on Select Nest Thermostats***

**Reading, MA** – Reading Municipal Light Department (RMLD), in partnership with Nest, is pleased to offer its residential customers up to \$140 in savings on the purchase of select Nest Thermostats. This Black Friday promotion is available from Thursday, November 23 to Monday, November 27 at RMLD's online store, <http://www.energyfederation.org/rml>. According to the U.S. Department of Energy, heating and cooling are the largest energy consumers in most homes, accounting for almost half of the total energy used. Wi-Fi enabled smart thermostats such as those offered by Nest allow customers to optimize their home's heating and cooling to save energy and money.

Nest Learning Thermostat - Regularly \$249, customers will be able to purchase the Nest Learning Thermostat for a final price of \$149 after \$100 in instant savings (limit two per customer). The Nest Learning Thermostat is Energy Star Certified and after only a week of use, will learn your preferences and automatically adjust the home's temperature based on your habits. The Nest Learning Thermostat automatically adjusts to save energy when you're not at home, and can also be controlled remotely from a smart phone.

Nest E Two-Pack – Regularly \$338, customers will be able to purchase the Nest E Two-Pack for a final price of \$198 after \$140 in instant savings (limit two per customer, promotion applies to two-pack only). The Nest E Thermostat is Energy Star Certified, programmable, automatically adjusts to save energy when you're not at home, and can also be controlled remotely from a smart phone.

Customers can refer to this Nest Support article to determine whether their system is compatible with a Nest Thermostat: <https://nest.com/support/article/How-to-tell-if-your-heating-and-cooling-system-will-work-with-the-Nest-Thermostat>.

RMLD's online store is limited to residential customers with a delivery address in one of RMLD's four service communities: Reading, North Reading, Wilmington and Lynnfield (zip codes of 01867, 01864, 01887 or 01940). Customers are required to provide their RMLD account number to complete an order.