



Reading Municipal Light Department
RELIABLE POWER FOR GENERATIONS

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Press Release

RMLD's *LED's Save Energy* campaign to kick off in area schools

Winning schools to receive \$2,000 in ENERGY STAR equipment

January 25, 2016, Reading, MA – In its continuing effort to educate customers about energy awareness, Reading Municipal Light Department (RMLD) announced it is sponsoring a *LED's Save Energy* campaign in the 24 public schools in Reading, North Reading, Lynnfield and Wilmington through April 15. The Campaign encourages students and their families to help change the world, one energy savings step at a time, all while supporting their school

Through this collaboration with the schools, RMLD invites its customers to participate by purchasing energy efficient LED bulbs, which use 75% less energy than incandescent bulbs, and power strips available on its online store. Customers can purchase 19 varieties of LED bulbs and several energy efficient power strips for 50% off the retail cost at www.rml.com.

Simply go to www.rmld.com, click online store, select your items and check off your school during the check-out process. The school in each town that receives the most credits will win the \$2,000 rebate, so be sure to support your school.

LED's Save Energy!!

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