



Reading Municipal Light Department
RELIABLE POWER FOR GENERATIONS

For information contact:
Priscilla Gottwald
Community Relations Manager
781-942-6419 (Phone)
781-942-2409 (Fax)
pgottwald@rml.com (Email)
www.rml.com (Website)

PRESS RELEASE

RMLD hosting Electric Vehicle Showcase during National Drive Electric Week

September 9, 2016, Reading, MA – Reading Municipal Light Department (RMLD) will host a community event to showcase its electric vehicle (EV) programs and those available from the state on Saturday, September 17, from 10 am to 2 pm at 230 Ash Street in Reading. Plug-in vehicles from local automobile dealers will be available for test rides and drives. RMLD customers with EVs will be in attendance to offer insider reviews and commentary.

Dozens of Massachusetts electric vehicle drivers, local dealers and enthusiasts will showcase electric vehicles to highlight the fun, clean-air benefits, and cost-savings of electric cars during the week of September 10-18, 2016. RMLD is organizing this local event as part of the fifth annual National Drive Electric Week organized by Plug In American, the Sierra Club and the Electric Auto Association. Nissan LEAF is the exclusive automotive sponsor.

RMLD's event is one of more than 200 across the country where electric vehicle owners and their neighbors will hold electric car parades,

“tailpipe-free” tailgate parties, recognition of leaders promoting EVs, launches of new public EV charging stations and other public events.

For a complete list of National Drive Electric Week events, visit:
<https://driveelectricweek.org/> RMLD’s Event Page:
<https://driveelectricweek.org/event.php?eventid=861>

For more information about the Reading Municipal Light’s Drive Electric Week, email energyRMLD@rmlid.com.

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