

High School Art Contest 2019 - Official Rules

Timeline:

May 21st – Contest Kickoff

Contest rules and materials will be published on RMLD's website on May 21st. The contest will be shared with local high schools to distribute to students, and will be publicized via press release, email newsletters, etc.

June 15th – Deadline to Register and Receive Art Supplies

The first 50 students who register online at RMLD.com before June 15th will receive qualified art supplies valued at up to \$20. Students are expected to review the contest rules and materials prior to registering. Supplies will be selected by RMLD based on each student's selected art medium, and will be distributed by July 15th.

August 15th – Deadline to Register (no art supplies)

Students who wish to compete must register online by August 15th. Students are expected to review the contest rules and materials prior to registering.

August 30th – All artwork is due by noon on Friday, August 30th

Awards will be held in September, date TBD

Eligibility to Enter:

- Student must live in Reading, North Reading, Wilmington, or Lynnfield in area served by RMLD
- Student must be entering grade nine through twelve for the 2019/2020 school year
- Student must register online and review the materials provided by RMLD
- Student must submit their artwork entry to RMLD by Friday, August 30, 2019 at 12:00 pm

Criteria on Which Artwork Will be Judged:

- Art must be original to the student submitting the entry
- Art must be two dimensional
- Size - Art must be at least 8" by 10" and no larger than 11" by 14"
- The subject of the artwork must clearly relate to the information provided by RMLD
- A title and a few sentences representing the artwork must accompany the submission; this can be a summary of what the art conveys, a poem related to the art, a description of the art, etc.
- The art may be any medium that meets the above criteria. Acceptable art includes but is not limited to: drawings, paintings, photography, and graphic art
- The art must contain at least three colors

Subject Matter of Artwork:

The subject matter of the 2019 art contest is **RMLD's 125th Anniversary**. Participating students must review the following materials:

- "RMLD Celebrating 125 Years" Video (six minutes in length)
- 125 Year Historical Timeline
- Pages 4, 7, and 8 of RMLD's FY 18 Annual Report

Deadline and Submission of Artwork:

- All final artwork is due by Friday, August 30, 2019 at 12:00 pm.
- The following information must be submitted with the artwork via RMLD's Art Submission Form (available online or in hard copy):
 - A title and a few sentences representing the artwork as described above
 - Student Name, Home Address, Email Address, and Phone Number
 - School student attends and grade they will be in for the 2019/2020 school year

- Physical artwork (drawings, paintings, etc.) must be mailed or dropped off to:

Reading Municipal Light Department
230 Ash Street
Reading, MA 01867
Attn: Joyce Mulvaney, Communications Manager

- Electronic art (photography, graphic art, etc.) must be submitted in JPG or PNG format via email to jmulvaney@rml.com.

Awards:*

- Each student that submits artwork by the deadline will receive a certificate for **ten hours** of volunteerism/community service for taking part in the contest. These hours may be applicable to a graduation requirement, the national honor society, a specific art program, etc.
- Three to five winners will be selected based on the number of submissions that are received and the content of the artwork.
- Each winner will receive a gift card of up to \$100 for qualified school or art supplies.
- One submission will be selected to be featured on the cover of RMLD's upcoming Annual Report.

*RMLD reserves the right to postpone or cancel the selection of a winner/winners based on the level of participation in the contest.

Rights to Original Artwork:

In submitting their original artwork to RMLD as part of this contest, the submitting student/artist is relinquishing ownership of their artwork to the RMLD. By relinquishing ownership, the student/artist is granting RMLD permission to use said artwork to promote RMLD's mission, vision, programs, services, and for any other reason RMLD deems appropriate through any and all media outlets in perpetuity. RMLD will provide a digital copy of the original artwork to the student, which may be utilized in art shows, portfolios, college applications, etc.

Contacts:

Please feel free to contact RMLD with questions regarding the contest:

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