

## In Brief



### Our Newsletter is Going Paperless

In an ongoing effort to reduce our paper use, RMLD will issue its newsletter ***In Brief*** electronically. We will send the newsletter to customers with email addresses on file and will also post it on our website. If you do not wish to receive the newsletter by email, just click unsubscribe below.

### Holiday Lights Decorating Contest

While you're making your house festive this holiday, add some excitement by entering our Holiday Lights Decorating Contest for a ***chance to win \$100 off your electric bill***. Entry forms are available on our website or at the RMLD office at 230 Ash Street in Reading.

***Visit our website to enter - Good Luck!***

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### RMLD Sponsors Ugly Sweater Contest on Sunday, November 29

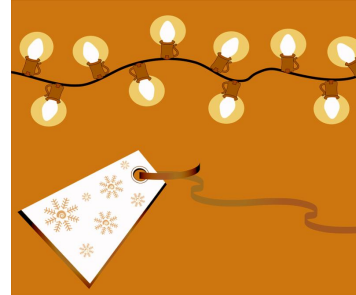
RMLD will sponsor a Holiday Ugly Sweater Contest at the Reading-North Reading Chamber's Holiday Lighting Festival on Sunday, November 29. The Contest will take place in front of Portland Pie on Haven Street from 3-3:30 pm where RMLD judges will pick an adult winner who will win a \$100 gift certificate to Biltmore & Main and a child winner who will win a \$25 gift certificate to Zinga.

***Put on those ugly sweaters and come have some fun with us, plus every entrant gets a free LED bulb!***



## LED Holiday Lights On Sale

We have stocked up on **LED 50-bulb strings of indoor/outdoor holiday lights**. You can purchase them at 230 Ash Street for \$6.05, half the retail cost. We will also be selling them at the Chamber's Holiday Lighting Festival on Haven Street in front of Portland Pie in Reading on Sunday, November 29, from 2-4 pm.



Visit our online store where RMLD residential customers can purchase energy efficient products at reduced rates up to 50% off retail price. By purchasing and installing high efficiency LED bulbs, you can save as much as \$128 annually on your electric bill, while doing your part to reduce your carbon footprint. Our online store offers a variety of 23 ENERGY STAR certified LED bulbs and five different advanced power strips. We also stock our five most popular LED bulbs at our RMLD office in Reading where they are available for purchase.

***Visit our Online Store to buy LED Bulbs at Half Price!***

## Holiday Energy Savings Tips

- Use timers for light displays
- Buy holiday displays that have the ENERGY STAR label
- Use ENERGY STAR appliances for holiday festivities
- Buy gifts that are ENERGY STAR-rated
- Use programmable thermostat to lower the heat when you're out
- Make a New Year's resolution to be more energy efficient

## Community Events

### **24th Chamber of Commerce Annual Tree Lighting Festival - Reading**

Sunday, November 29, 2-4:00 pm  
Tree Lighting at 4:30 pm  
Downtown Reading



### **10th Chamber of Commerce Annual Tree Lighting Festival - North Reading**

Sunday, November 29, 2:30-4:30 pm

Tree Lighting at 4:15 pm

North Reading Common



### **Shop the Block in Downtown Reading**

Thursday, December 3, 5-9:00 pm

Reading businesses will open their doors Thursday evening, December 3, to encourage residents to spend their holiday shopping dollars close to home. Shoppers are encouraged to grab a bite to eat at one of Reading's numerous restaurants, and begin their stroll along Main and Haven Streets. Look for the red bows of participating retailers offering Shop the Block specials. Enjoy holiday entertainment provided by Creative Arts of Reading and choral groups throughout the evening.

For updates, please check the STB Facebook page, Shop the Block, Reading, MA

### **Union Congregational Church - Frosty's Fair**

148 Haverhill St., North Reading

Friday & Saturday, December 4 (6-9:00 pm) and 5 (9:30 am-2:00 pm)

- **Friday Night Cafe/Saturday Lunch**
- **Children's Shopping & Game Rooms**
- **Pictures with Santa**

***Sign up for Paperless Billing - Save a Tree!***

### **RMLD Directory**

**Emergency (24 hours/365 days) (781) 944-1340**

**Customer Service & Billing (781) 944-1340**

**Customer Service Manager (781) 942-6480**

#### ***Payment Locations:***

RMLD Office - 230 Ash St., Reading

Reading Town Hall - 16 Lowell St. Reading

Lucci's - 223 Lowell St., Wilmington



New England Beverage - 158 Main St., North Reading

Reading Co-op Bank - 180 Haven St., Reading

Reading Co-op Bank - 170 Park St., North Reading

Reading Co-op Bank - 230 Lowell St. & 352 Middlesex Ave., Wilmington

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[\*www.rmld.com\*](http://www.rmld.com)