

## ***In Brief!***

**March-April 2016**

In an ongoing effort to reduce our paper use, RMLD issues its newsletter ***In Brief*** electronically. Our newsletter is sent to customers with email addresses on file and will also post it on our website.

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### **LED's Save Energy Campaign in full swing at 24 local schools!**



### **Help your local school win a \$2,000 rebate towards the purchase of ENERGY STAR equipment!**

On January 15, RMLD announced the kick-off of its campaign in collaboration with the 24 public schools. Customers are encouraged to participate by purchasing energy efficient LED bulbs and power strips available on our online store at 50% off! Be sure to give credit to your school by clicking on the school of your choice at check out. The school in each town that receives the most credits will win the \$2,000 rebate! One month into the three-month campaign shows the following schools in the lead in their respective towns:

***Wilmington - The Shawsheen School***

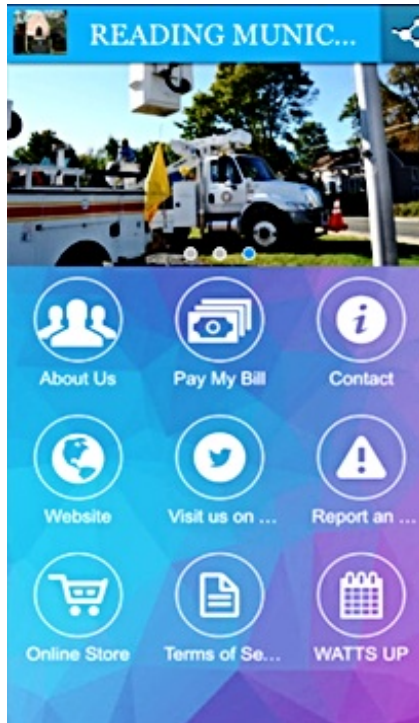
***North Reading - E. Ethel Little School***

***Lynnfield - Summer Street School***

The Campaign runs through April 15 and encourages students and their families to help change the world, one energy savings step at a time, all while supporting their schools.

## Visit the Online Store

## RMLD's New Communication Forums...



### Download Our New App!

The new mobile app provides smart phone access which enables users to report outages and obtain outage updates amongst other quick picks like the online store, pay your bill, events calendar, etc.

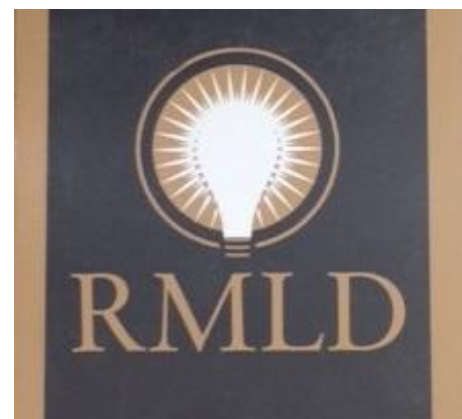
The intent of the *Report an Outage* icon is to mitigate high call volumes during outages by providing the most recent available information and updates. The app allows users to report outages, wires down, poles hit, tree limbs on wires, etc. and enables the customer to upload a photo if necessary. The app is linked directly with RMLD's Twitter account and provides the opportunity to follow tweets that are being posted on Twitter without having to create a Twitter account. RMLD has added a Twitter link to the home webpage so that if people are looking for the most up to date information, they will be directed to the RMLD Twitter page.

\*Search for *Reading Light Municipal* under Applications on your Smart Phone.

## Follow us on Twitter!

RMLD's Twitter account, @readinglight, is where area outage reports, updates, estimated restoration times and confirmation of restoration times will be posted. Any available information on area outages is accessible to followers.

The Twitter account is the newest feature in an effort to improve communications with customers. It is the most



efficient way to keep the public apprised of area outages and updates as they occur.

Follow us on [twitter](#)

## RMLD's Annual T-Shirt Contest



RMLD recently held an Awards Ceremony honoring the 14 local elementary school students for their prizewinning entries in our annual T-Shirt art contest. Students from Reading, North Reading, Wilmington and Lynnfield took part in the program, which includes lessons about electric safety and energy consciousness that students use to create T-shirt art. The program's success relies on local teachers and school staff, who work together to help students learn, brainstorm, create and select entries.

## RMLD in the Community







Community Relations Manager Priscilla Gottwald teaches students at the Goddard School about electrical safety and energy conservation, while Operational Assistant Michelle Lamson reads them a story about seeking shelter during a thunder storm.



Working on their energy conservation badge, Troop 136 from Wilmington recently visited RMLD at 230 Ash Street. They also learned about outages and how they are dispatched from Station Operator Greg Barstow.

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## Upcoming Local Events

### Free AARP Tax Aide

Now through April 9 on Saturday mornings from 9 a.m. to noon. Free AARP Tax Aide at RMLD cafeteria, to those who qualify for Tax Counseling for Elderly (TCE) - for taxpayers, particularly to those 60+. Aides specializing in pensions and retirement-related issues unique to seniors. Or those who qualify for Volunteer Income Tax Assistance (VITA) - those whose income is under \$54,000, disabled persons, the elderly and limited English-speaking taxpayers. IRS-certified volunteers provide free basic income tax return prep with electronic filing.





## Celebrate Earth Day at RMLD

Saturday, April 23, 10 a.m. to 2 p.m., **Earth Day Alternative Energy Home and Car**, at RMLD parking lot, 230 Ash Street, Reading. There will be home presenters on solar options, heat pumps, geothermal, and biomass sources of alternative energy. Auto presenters featuring plug-in hybrids and all electric vehicles from local dealers, sponsored by the Reading Climate Advisory Committee. RMLD will issue energy audit rebate applications and have LED bulbs on display. For questions, email [readingmassccp@hotmail.com](mailto:readingmassccp@hotmail.com).



Sunday, May 1, Friends of the **Reading Public Library 29th House Tour** - Renovate featuring 10+ various style homes that have undergone fascinating changes. Tickets are \$25 and will go on sale early April. Contact Cherrie Dubois at 781-266-7029 for times and further information.



Friday, June 3, 6 p.m. to midnight, **North Reading-Reading Relay for Life**, North Reading High School Track, 191 Park Street, North Reading. Register at [www.RelayForLife.org/NReadingMA](http://www.RelayForLife.org/NReadingMA). Contact Robbin Price at 781-314-2652 or [Robbin.Price@cancer.org](mailto:Robbin.Price@cancer.org).

Friday, June 17, 5:30 p.m. to June 18, 5:30 a.m., **Wilmington Relay for Life**, Wilmington High School, 159 Church Street, Wilmington. Register at [www.relayforlife.org/WilmingtonMA](http://www.relayforlife.org/WilmingtonMA). Contact Julie Rauseo at 781-314-2668 or [Julie.Rauseo@cancer.org](mailto:Julie.Rauseo@cancer.org).

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## RMLD Directory

**Emergency (24 hours/365 days) (781) 944-1340**  
**Customer Service & Billing (781) 944-1340**

### Payment Locations:

RMLD Office - 230 Ash St., Reading  
Reading Town Hall - 16 Lowell St. Reading  
Lucci's - 223 Lowell St., Wilmington  
New England Beverage - 158 Main St., North Reading  
Reading Co-op Bank - 180 Haven St., Reading  
Reading Co-op Bank - 170 Park St., North Reading  
Reading Co-op Bank - 230 Lowell St. & 352 Middlesex Ave., Wilmington

[Holiday Closings](#)- Patriots Day Monday, April 18, 2016

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