

RMLD to Hold Electric Car Show on August 13th at Wilmington Farmers Market

Wilmington, MA – The Reading Municipal Light Department (RMLD) invites drivers, owners, and customers to attend the annual free Electric Car Show on Sunday, August 13, 2023, from 10:00 am to 1:00 pm. The event will be held in the Swain Green parking lot located at 140 Middlesex Avenue, Wilmington during the Wilmington Farmers Market. Last year’s Show was enjoyed by many and provided a fun and casual setting to learn more about increasingly popular electric vehicles.

A variety of plug-in electric vehicle models will be on display from area auto dealerships and local EV owners. Attendees can learn about the various makes and models and talk to EV owners about their experiences. Information on home and public charging stations, electric vehicle incentive programs, and RMLD rebate programs will also be available. This family-friendly event will also include giveaways.

RMLD is looking to build upon the success of last year’s event, which was well received by guests and participants alike. Along with answering questions about how electric vehicle ownership impacts their lifestyle, EV ambassadors fervently showcased their electric vehicles including new to market models like the Ford Lightning electric pickup truck.

“Increasing the adoption of electric vehicles is an important component of RMLD’s ongoing decarbonization efforts as we progress toward a more sustainable future,” said RMLD General Manager Greg Phipps. “With the proliferation of new EVs entering the market across many sizes and vehicle segments, we want to share more about electric cars so customers will be better equipped when purchasing their next vehicle and include EVs on their short list.”

Battery and plug-in electric vehicles offer significant benefits including reduced overall ownership costs for car and truck owners and reduced carbon tailpipe emissions.

For more information on this event, electric vehicles, and RMLD rebates, please visit [this link](#). RMLD customers who own a plug-in EV and want to showcase their vehicle at the event can also find a link to register on this page.

Special thanks to the Wilmington Farmers Market and the Town of Wilmington for their support of this event.