

RMLD Invites Customers to Attend an Air Source Heat Pump Live Q&A and Information Session on August 17, 2022, 7 p.m.

Reading, MA, August 2, 2022 – The Reading Municipal Light Department (RMLD) and its contractor, Abode Energy Management (Abode), are partnering to present an air source heat pump live Q&A and information session to RMLD customers on Wednesday, August 17, 2022, at 7:00 pm. The event is free, but those interested in attending are encouraged to [register](#).



An Air Source Heat Pump (ASHP) is an HVAC system powered by electricity that provides all-in-one heating and cooling. ASHPs offer many advantages over traditional oil, propane, and electric resistance systems including cost savings, improved efficiency, and reduced carbon emissions. Because of their environmental and financial benefits, heat pumps have surged in popularity from an obscure technology in the Northeast to one of the area's fastest growing installations for homes and buildings.

Titled, *Maximize Incentives and Rebates for Air Source Heat Pumps*, the live information session will address how ASHPs work and their advantages; cost comparisons; options for cold climate systems, available configurations, and keeping your existing system; RMLD's per ton rebate and the rebate process; and additional informational resources. A live question-and-answer session will provide customers the opportunity to ask questions about the technology, which isn't yet widely understood. The session will be recorded and posted on RMLD's website for those unable to attend live, and customers are encouraged to ask questions live or email them ahead of time to webinars@rmlld.com.

Increasing the adoption of ASHPs is an important component in RMLD's ongoing electrification efforts, as well as overall carbon reduction efforts across the Commonwealth.

In 2020, RMLD revamped its ASHP rebate to be more financially beneficial to customers. Abode and RMLD began their partnership in 2020 to provide technical and educational assistance to customers and contractors throughout the shopping and installation process.

RMLD's rebate program continues to draw a lot of interest among customers, who are eager to learn more about ASHPs and the rebate process. *Maximize Incentives and Rebates for Air Source Heat Pumps* is a follow up to RMLD and Abode's introductory [Air Source Heat Pump 101 webinar](#), and aims to further educate customers about the benefits of ASHPs while providing an update on RMLD and ABODE's successful ASHP program.

To learn more and register, visit <https://www.rmlld.com/home/news/air-source-heat-pump-101-webinar>.

About RMLD: Established in 1894, Reading Municipal Light Department (RMLD) is a municipal electric utility serving over 70,000 residents in the towns of Reading, North Reading, Wilmington, and Lynnfield Center. RMLD has over 29,000 meter connections within its service territory.

About Abode: Abode Energy Management is a boutique energy consulting firm driving efficiency improvements for New England's built environment. We are passionate about helping our industry grow through a training-based, collaborative approach. Our collective experience in building performance, renewables, clean energy financing, utility program implementation, community engagement, and workforce development form the foundation that enables us to deliver data-driven results for our partners, clients, and their customers.