

For information contact Joyce Mulvaney  
Communications Manager  
781-942-6419; [jmulvaney@rml.com](mailto:jmulvaney@rml.com)  
[www.rml.com](http://www.rml.com)

FOR IMMEDIATE RELEASE  
May 26, 2017

## Press Release

### ***RMLD “Shred the Peak” Educational Events to be Held in June***

**Reading, MA** – Following a series of events held in May at area libraries, Reading Municipal Light Department (RMLD) is holding additional *Shred the Peak* educational events for RMLD customers in June at area senior centers. Light refreshments will be served, and each attendee will receive a complimentary energy saving kit. The schedule is as follows:

**Reading** – Thursday, June 8, 2017, 12:30pm: Pleasant Street Center, 49 Pleasant St., Reading

**Wilmington** – Tuesday, June 27, 2017, 1:00pm: Buzzell Senior Center, 15 School St., Wilmington

**Lynnfield** – Thursday, June 29, 2017, 10:00am: Lynnfield Senior Center, 525 Salem St., Lynnfield

Please join us and help RMLD *Shred the Peak*!

RMLD’s *Shred the Peak* campaign seeks to educate customers about the impact of peak demand on RMLD’s electric rates. Peak demand is the one hour during the year where the highest level of electricity is consumed by this New England region. By reducing the level of electricity consumed during the peak demand hour, RMLD’s capacity costs will be reduced, which directly benefits RMLD customers.

The success of the *Shred the Peak* initiative depends heavily on customer participation. RMLD customers can help *Shred the Peak* by taking the following steps:

- **GET NOTIFIED** when peak demand is predicted. [Sign up for email alerts at RMLD.com](http://www.rml.com) or [follow RMLD on Twitter \(@ReadingLight\)](https://twitter.com/ReadingLight). When peak demand is predicted, we’ll email and tweet to notify customers. Peak demand typically occurs on a hot weekday afternoon from June to August between the hours of 2pm and 7pm. Peak demand will be predicted multiple times during the summer to ensure the actual peak is captured.
- **CONSERVE** during the predicted peak. Turn off lights and electronics when they’re not needed, postpone using appliances such as washers, dryers, and dishwashers, shut off pool pumps for a few hours, raise the

temperature setting on your air conditioner by a few degrees, and cook dinner on the grill. For more energy saving tips, visit <http://www.rml.com/save-energy-money/pages/energy-saving-tips-for-homes>.

For more information on RMLD's *Shred the Peak* program, visit <http://www.rml.com/save-energy-money/pages/shred-the-peak>.

---

END