



Town of Reading Meeting Minutes

Board - Committee - Commission - Council:

RMLD Citizens Advisory Board

Date: 2018-06-20

Time: 6:30 PM

Building: Reading Municipal Light Building

Location: Winfred Spurr Audio Visual Room

Address: 230 Ash Street

Session: Open Session

Purpose: General Business

Version: Final

Attendees: **Members - Present:**

Mr. George Hooper, Chair (Wilmington); Mr. Jason Small, Vice Chair (North Reading); Mr. Neil Cohen (Reading); Mr. Vivek Soni (Lynnfield)

Members - Not Present:

Mr. Dennis Kelley, Secretary (Wilmington)

Others Present:

Mr. Phil Pacino, Board of Commissioners

Ms. Coleen O'Brien, General Manager; Ms. Joyce Mulvaney, Ms. Jane Parenteau, Ms. Kathleen Rybak, Mr. Ben Thivierge

Minutes Respectfully Submitted By: Mr. George Hooper, Chair

Topics of Discussion:

1. Call Meeting to Order – G. Hooper, Chair

Chair Hooper called the meeting of the Citizens' Advisory Board to order at 6:30 PM and noted that the meeting was being audio recorded.

2. Approval of Minutes – G. Hooper, Chair

Materials: Draft Minutes from April 11, 2018, and April 18, 2018.

Mr. Cohen made a motion to approve the minutes of the April 11, 2018, meeting as written, seconded by Mr. Vivek. Hearing no further discussion, **motion carried 4:0:1** (4 in favor, 0 opposed, 1 absent).

Mr. Cohen made a motion to approve the minutes of the April 18, 2018, meeting as written, seconded by Mr. Small. Hearing no further discussion, **motion carried 3:0:1:1** (3 in favor, 0 opposed, 1 abstained, 1 absent).

3. New OSHA Requirements – C. O'Brien, General Manager

Ms. O'Brien reported that effective February 2019 all State and municipal workers will need to comply with OSHA requirements. RMLD staff has attended some training classes regarding the requirements, and a consultant has been hired through NEPPA to do an all-staff training in June as well as a three-day self audit at the end of the summer. Ms. O'Brien stated that she believes, overall, RMLD is in good shape other than some logistics or procedural issues, i.e., staff acknowledgement of procedures, and contractor oversight.

Mr. Small noted that the State is offering webinars on the new requirement; the State is adopting the OSHA requirements, and the Department of Standards will be enforcing it. The State is also offering free audits and will work with you if they find you are not in compliance. They will give a time frame for compliance; if you don't meet the time frame, you could be fined.

4. Electric Vehicle Pilot Program – B. Thivierge, Resource Specialist, IRD
Materials: "Electrify Your Ride" presentation slides

Mr. Thivierge provided a basic overview of electric vehicles (EV) and their potential revenue generating benefit for RMLD. As of June 1st (and running through October) RMLD is offering a pilot rebate program for residential customers. The program offers customer rebates of \$1,000 - \$1,500 depending on the type of electric vehicle purchased or leased. The residential EV charging station rebate program has also been updated to cover 100% of the cost of equipment up to \$500 for Level II networked or "smart" charging stations. The target is six rebates per month; the June target has already been met. RMLD, working with Mass Energy Alliance and local car dealerships, will also do marketing and educational campaigns on the benefits of electrical vehicles and the available tax and rebate incentives.

Mr. Cohen asked about the financial benefit to RMLD. RMLD is foregoing any benefit for a period of 3-5 years. Is that a correct interpretation of the numbers? Ms. Parenteau responded that it was. Based on current State data, there are 70-90 electric vehicles that have been purchased within the RMLD service territory. We want to educate consumers about the benefits of electric vehicles in order to capitalize on that potential increase in revenue. Ms. O'Brien added that RMLD, by State mandate, must put aside one quarter of 1% for conservation initiatives (public education and/or rebates). Funds for this rebate program will be paid from the conservation fund. RMLD has provided rebates for solar installations, but with a negative payback. This program uses the same money toward a program with potential payback in three years (through increased revenue).

5. Redesigned RMLD Website – J. Mulvaney, Communications Manager

Ms. Mulvaney presented a "tour" of the new RMLD website, which was launched on June 1st. The goals of the redesign was a more business-like theme and a mobile-friendly site that is easier to use with a phone or other mobile device.

6. Next Meeting – G. Hooper, Chair
The next meet of the Citizens' Advisory Board will be held on July 18, 2018.

7. Adjournment – G. Hooper, Chair
Mr. Cohen made a motion to adjourn the Citizens' Advisory Board meeting, seconded by Mr. Small. Hearing no further discussion **motion carried 4:0:1** (4 in favor, 0 opposed, 1 absent).

Meeting adjourned at 7:25 PM

As approved September 19, 2018.

RMLD PLUG-IN ELECTRIC VEHICLE REBATE PROGRAMS

Residential Customers

Plug-in Electric Vehicle Pilot Rebate Program: June 1, 2018 – October 31, 2018

Electric Vehicle Type	New	Used
Plug-in Hybrid Electric Vehicle PLUS (PHEV+)*	\$1,000	--
Battery Electric Vehicle (BEV)	\$1,500	\$1,500

*PHEV+ is a plug-in hybrid electric vehicle with an on-board battery capacity greater than 10 kWh.

Updated Residential EV Charging Station Rebate:

100% of equipment costs up to \$500 for the home installation of a level 2 networked (or "smart") charging station

MARKETING

- Educational article series Electrify Your Ride published in newspapers, the Patch, and on Twitter
- Info on billing envelopes and emails
- Ride and Drive Event: July 15th

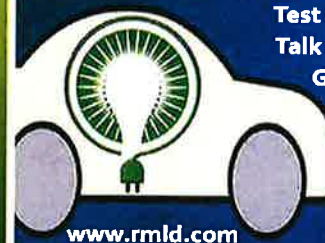
Plug-in Electric Vehicle RIDE AND DRIVE EVENT

Sunday, July 15, 2018
10:00 am - 2:00 pm

SWAIN GREEN
Middlesex Ave., Wilmington
(across from the Town Common)

To take place with the Wilmington Farmers Market

View an assortment of Plug-in Electric Vehicles
Test drive a variety of EV makes and models
Talk to dealers, vendors and current owners
Get info on available incentive programs
Learn about rebates offered by RMLD
Enjoy snacks and enter our raffle!



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